

Non-Verbal Mind Hacks

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Set the Scene for Success
Or
Decide on the trance you want to create...and go there first!

3-Point Plan for creating the desired trance:

1. Know yourself
2. Know your Outcome
3. Know your audience

Colors with Impact:

From the Charisma Myth by Olivia Fox Cabane

Black = Business

Red = Passion

Blue = Trust (the darker the more the trust)

White = Innocence

Yellow & Orange = Draws attention but tires the eye quickly